ARUNDEL TOWN COUNCIL WORKING GROUP REPORT:

EXTERNAL COMMUNICATIONS

The Group

The External Communications working group has largely discontinued regular meetings, and each meeting is triggered by a communication opportunity. The Town Events Manager has effectively joined the group since much of the communication has been coverage of events in the town.

What Has Been Done?

<u>Purpose</u>	<u>Progress</u>	
 To develop and implement a strategy for communicating the goals that the Council is pursuing and the progress that is being made to (a) Arundel residents, (b) those opinion formers outside of Arundel who can support the Council in achieving its objectives. 	 Good press coverage as been achieved for many of the events and projects that the Town Council has arranged or been involved with during the last year. Detailed 'diary reviews' have been published quarterly in the Bell. This has been supported by letter box drops (Covid Vaccination arrangements, Community Awards, A27 Bypass consultation) Social media (ATC, Arundel Sussex and Love Arundel sites) and the website have been used extensively. This has been enhanced by the use of high quality photography. 	
2. To consider and improve the non-verbal messages that influence the way in which the Town Council is e.g. the Town Council stand at the Farmers Market. Output Description:	 The Council Farmers Market stand now communicates the activity of the Council and the range of activities with which it is involved. The banner and the table top displays have both added colour and vitality to the stand. A similar effect has been achieved by regularly updating the colour photography behind the bars of the Town Hall. Whilst we would not immediately think of them as communication channels, the improvement to the Grant application form, the design of the Jubilee Grant application form and the new Farmers Market gazebos are also communicating a smarter and livelier organisation. 	
3. To optimise the Town Council website	There is much more to be done, but we are posting news more regularly.	

		 However compared, for example, to the Love Arundel website, our Council website is difficult to navigate.
4.	To encourage appreciation of all positive aspects of Arundel life.	 There are good things happening in Arundel, and in our PR and engagement with residents we are trying to raise awareness of this.
5.	To ensure that all published materials and the website are legally compliant, and that all communication emanating from the Council is accurate, fair and honest.	This is an ongoing objective for the working group.
6.	To support other working groups with their communication objectives	Some work has been done on behalf of the Environment working group, A27 Arundel Bypass and Farmers Market, Arundel-Ford pathway and Cleaner Arundel working groups. This is an area that can be evolved.

Some examples of recent work

A selection of articles from the local newspapers over the past 6 months



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Arundel Jubilee events begin

Page 4



Town tree planting kicks off Queen's jubilee celebrations

Event on Sunday coincided with 70th anniversary of accession

OLIPOOLE Editor

Hundreds of people gathered in Arundel on Sunday to mark the beginning of the Queen's Platinum Jubilee year and celebrations in the town.

More than 200 people were in attendance as a

More than 200 people were in attendance as a commemorative tree was planted in Jubilee Gardens by the mayor of Arundel.

Towncrier and deputy mayor Angela Standing presided over the opening of the event with a traditional proclamation and Lancing Brass entertaining the crowd both before and after the ceremony, with a rousing selection of songs from all decades of the Queen's reign.

Children and staff from Arundel's two local primaries, Arundel Church of Bngland Primary School (ACE) and St-Philip's Catholic Primary, as well as from 1st Arundel Scout Group were in attendance.

Original poems written and read by pupils and Scouts added to the real sense of community that was evident on the day.

In his speech, mayor Tony Hunt said: "We are delighted that Her Grace, the Duchess of

that we are also able to welcome Caroline Nicholls, Deputy Lieutenant of West Sussex, with

David Nicholls.

"In this jubilee year our Lord Lieutenant has set a goal ofplanting 70,000 trees in West Sussex, that is 1,000 trees for

ofplanting 70,000 trees in West Sussex, that is 1,000 trees for every year of the Queen's reign. So after today Caroline, you only have 69,990 togo!

"In a famous speech on her 21st birthday Princess Elizabeth had promised us all 'that my whole life, whether it be long or small, shall be devoted to your service'.

"The Queen has kept that promise. As Prince Williams said recently in her commitment and dedication to the country. Her Majesty the Queen epitomizes public service.

"Through all the turmoil and all the massive changes of the last 70 years, the Queen has provided us with a reassuring sense of continuity.

"And that is what we are celebrating as we plant this tree today, 70 years of outstanding service to this country. God Save the Queen."

Town events manager Tracy Clayton said the event had been well supported by both residents and visitors.



The event in Arundel on Sunday marked the beginning of jubilee celebrations

"I was delighted to speak to some of the many residents and visitors who turned out to celebrate this special anniversary with us; some visitors had come from as far afield as Kent," she said.

"Despite the stormy weather at the start of the day, the sun shone on us for the duration of the event, proving that Arundel is indeed a special place in which to live, work and visit. "We appreciate the support

of the many people who made this event possible, and would like to thank Arun District Councilfor their support via the Welcome Back Fund." Mrs Nicholls added: "It was

a wonderfulsense of a very close community-it was an honour to be involved." Her Majesty's accession to the throne took place on February 6, 1952. See page 10 for memories of the Queen.

Presentation for town's oldest-known 'Mullet'



Lilian Charman, centre, at the presentation

The oldest known Arundel Mullet has been honoured with the presentation of a silver salver by Arundel Town icil, marking her 100th

birthday. Lilian Charman was born in Arundel in 1921 and now lives at Rustington Hall, where she celebrated her birthday on

at Rustington Hall, where she celebrated her birthday on February 15.

Her trip to Arundel Town Hall this month was a surprise, with Arundel mayor Tony Hunt, deputy mayor Angela Standing, councillor Mark phillips and town clerk Carolyn Baynes waiting to honour her, watched by friends and family.

Mrs Charman was presented with a silver salver engraved with her full name, date of birth and the words 'tooyearsyoungand still going strong!'.

She thought she was being taken to Arundel for an afternoon out with one of the care home staff but as they passed the town hall, she was invited in to revisit the place where she attended many dances in the 1930s.

As she was wheeled in, she was greeted by the reception party from Arundel Town Council, dressed in their robes to honour her.

Mrs Charman was born in Orchard Place, Arundel, on February 15, 1921, to a Mullet family, meaning they had all been born within the parish. The mayor told her he was honoured to meet her, the oldest surving Mullet.

She spoke of her memories of growing up in Arundel and the lively dances in the Atherley Chamber, where she said one of the portraits of a past mayor had 'given her the creeps'. Her grandchildren revealed her proficiency at swimming and at darts, both of which she continued until she had to give them up reluctantly in her 80s.

The term 'Mullet' has been used for more than 2009 earsor more for those born within the Parish of Arundel.

It came about due to the abundance of grey mullet that could be caught in the River Arun as it flowed through the town.

Residents rewarded for their work for town



A long-standing Arundel resident has been awarded the Arundel Community Cup at the age of 91 to mark his contribution to the town.

John Munrowasnominated for his outstanding work in setting upthe Arundel Macular Support Group, which he continues to lead to this day.

But Arundel Town Council recognised his contribution to the town goes beyond this achievement. He was instrumental in the creation of The Bell, Arundel's town magazine, and was editor for six years from its launching 95. John has also held voluntary roles in groups such as Drip

John has also held voluntary roles in groups such as Drip Action Theatre Company, Arundel Players, The Art Society, Arun Choral Society and the Probus Club.

John was presented with his trophy by Arundel mayor Tony Huntat Arundel Town Halllast Thursday.

Huntat Arunder 10 with Arunder 10 with Thursday.
Joint winners of the Young Person's Community Commendation were James Gray and Izzy Johnson.
Izzy was nominated for the

hard work, effort and time she gives to ist Arundel Rainbows as ayoung leader.

James was nominated for his outstanding contribution to the environment, after inspiring Arundel Church of England Primary School to make a Pupils' Pledge to Our Planet and through the sale of a book of photographs.

Three Certificates of Recognitionwere presented to worthy residents.

Bob Tanner was praised for his voluntary gardening roles at St Philip's Catholic Primary School, as Arundel's trewarden and chair of Arundel Gardens Association.

Sharon Blaikie was recognised for her voluntary work delivering the Arundel Festival of the Arts in a safe and creative way in 2021 and

and creative way in 2021 and John Paton was thanked for his sustained efforts to rescue the

sustained efforts to rescue the Victorial Institute.

A posthumous certificate was presented to Jason Pointing, son of the late Dee Gillin, to honour her hard work at Arundel Lions Club.

Lest we forget Arun pauses to remember the fallen



Mayor picks winner in unusual rubbish contest



ers with MP Andrew Griffith and deputy mayor Angela Standing

More than 100 volunteers have assisted efforts to clean up Arundel.

MP Andrew Griffith joined mP Andrew Grinth Joined residents, schoolchildren and councillors for Arundel's autumn Community Clean Up. This year's event, organised by Arundel Town Council,

This year's event, organised by Arundel Town Council, was spread over three days in October, with groups tackling different areas 'to keep the beautiful town of Arundel looking its best.' Mayor Tony Hunt said: "We are fortunate to live in a beautiful town, and the largest turnout ever for an Arundel Clean-Up day shows just how much we all want to protect its special character." Year three pupils from Arundel Church of England School were first to assemble their equipment on October 21. Working in groups with teachersand adult helpers, they combed the woods adjacent to the school to find and retrieve the school to find and retrieve

On October 22 it was the turn of St Philip's Catholic Primary School. Pupils from years five

and six tackled London Road and Arundel Park.
October 23 saw a large contingent of fresidents joining in with the Community Clean Up both in the town centre and in the residential areas south of the town.
The town council

The town council also ran a competition for the most unusual objectfound. A council spokesman said: "Amongst the worthy entrants were; a copy of Bill Bryson's Notes from a Small Island; a baseball cap and one workman's kneepad; two "U platesand pieces of a car; a road light and hub cap; a hat and three out of date unopened cans of cider; a smashed skateboarding helmet; a soaking wet and heavy piece of multicoloured carpet; a distressed piece of wood with a gate latch still attached; and a very long pink acrylic false nail." Mr Hunt declared the acrylic The town council also ran

a gate latch still attached; and a verylong pink acrylic false nail." Mr Hunt declared the acrylic nail as the most unusual object, which was found in London Road by St Phillip's pupils. They will receive a £ 10 book token to spend in the Book Ferret in recognition of their efforts.

Boxes of signatures calling for safe path delivered by pupils

Arundel to Ford pathway campaign reaches latest milestone

OLIPOOLE Editor ws.letters@jpimedia.co.uk

Pupils from Arundel schools

Pupils from Arundel schools have presented a petition to district and county councillors in support of a safe pathway from the town to Ford.

Children from Arundel Church of England (ACE) Primary and St Philips Catholic Primary visited Arundel Town Hall last Friday.

They arrived with colourful posters illustrating the need for a safe pathway for both cyclists and pedestrians.

The town council said the children showed great confidence in explaining the need for the pathway and handed over boxes containing more than 1,600 signatures to councillor Shaun Gunner, leader of ArunDistrict Council, and councillor Joy Dennis.

leader of Arun District Council, and councillor Joy Dennis, cabinet member for highways at West Sussex County Council. Arundel mayor Tony Hunt said: "I congratulate the children on their excellent artwork and the clear way in which they explain the need for the safe pathway.
"I would like to thank headteachers Lucy Horne (St

Philips) and Andrew Simpson (ACE) for the way in which they have encouraged the children's involvement; it is an enormous strength to the community to have two primary schools which are so engaged with local issues. "I would also like to thank andrew Griffith, Shaun Gunner and Joy Dennis for meeting with the children to address the need for such a vital scheme.

"Many of Arundel's young people travel to secondary school via Ford Station. The choice lies between cycling and parents driving them to the station which —as the children have explained – are the kind of journeys that we all need to reduce in the interests of climate change."

Arundel and South Downs MP Andrew Griffith was one of 56 community leaders who had signed the original letter of support for the project following the publication of the town council's report – Arundel to Ford Station Cycle and Walking Route-Making Route-Making Route-Making Route-Making it is sultimately for the benefit of Arundel of Arundel to first is ultimately for the benefit of Arundel children that we all want to see the Arundel to Ford route made safer."



Arundel pupils present their petition at Arundel Town Hal

Mrs Dennis added: "I fully recognise the safety issues and accept that the pathway is one of the top priorities for the county

And Mr Gunner also

the project.

Accepting the petition, he said: "As a cyclist who does not drive a car, I personally support asafe pathway between Arundel

report on the pathway, visit www.arundeltowncouncil. gov.uk/wp-content/ uploads/2021/02/Arundel-Ford-Pathway-Final-Version.

co.uk or write to the address on page 8.

For all the latest news from across West Sussex, visit our website at www. westsussextoday.co.uk

Community spirit theme for mayor's service



joined together to celebrate 'community' at the 2021 Arundel Mayor's Service of

community' at the 2021
Arundel Mayor's Service of
Thanksgiving.
Pupils from the town's
two primary schools formed
a choir for the afternoon
at Arundel Cathedral on
Sunday, October'3, with
Arundel Scouts and Guides
leading mayor Tony Hunt and
councillors into the building.
Canon David Twinley
and parish administrator
fiona Maxwell, both of St.
Nicholas Parish Church,
spoke of the support that
200 Arundel volunteers had
given to 300 people who selfisolated during the pandemic,
with shopping, collecting
prescriptions, driving people
to vaccination centres and
telephone befriending.
Once 'paired off',
volunteers had supported the
same people throughout, with
one volunteer carrying out 120
separate tasks.
Mr Hunt said: "Whilst
there is no job description for
being mayor, saying 'thank

you' to people who continue to do such wonderful things for the community forms a large part of the role. I would like to thank Canon David Parmiter and the cathedral team for making the service possible, and the children, their teachers and the Scouland Guide leaders for making the afternoon so memorable. "The way in which our head teachers encourage their pupils to engage with all of the events in Arundel is an enormous strength for the community." Children from Arundel Church of England Primary Schooland St Philips Catholic Primary School and St Philips Catholic Primary School and St Philips Catholic Primary School red pieces they had written on why living in Arundel was special.

The choirs of St Nicholas Church and the cathedral also joined together to sing during the service and Sharon Blaikie sang a solo, Make me a Channel of Your Peace.

Canon Twinley challenged the community to maintain its spirit of togetherness post-pandemic.

Councils join forces to ensure farmers' market can continue

Funding helps to buy new stalls for popular Arundel market

OLI POOLE Editor ws.letters@jpimedia.co.uk

A popular farmers market has been given a boost after two councils joined forces to fund essential new equipment.

Arun District Council has provided two grants totalling 20,000 to bolster Arundel Town Council's fund to buy new stalls for the Arundel Farmers' Market.

The town council took over the market in 2019 at a time when it was in decline, with only 23 traders attending each month and adwindling number of shoppers.

Now the market in Stourishing, with more than 50 traders each month.

Residents and people from neighbouring villages have welcomed the chance to shop locally in Arundel, in the open air, for a wider range of goods.

This influx of shoppers has benefited Arundel High Street, the district council said, as shoppers have often stayed on care offer of rolunch or visited local shops.

But all this was under threat

local shops.
But all this was under threat because Arundel has been renting the traders' stalls from Adur District Council, which now needs the equipment for another market in its own

Arundel mayor Tony Hunt said the town council had

investigated the possibility of hiring stalls each month from a commercial supplier but was concerned about the cost.

Hesaid: "Itwould have meant passing on those high costs to stall-holders, with a real risk that many of them would have ceased to come to the market.

"Buying stalls was the obvious option, but as we are coming out of the Covid-19 pandemic this would have been a financial stretch for the town council."

afinancial stretch for the town council."

The town council discussed the predicament with Arun District Council and funding was found to cover the cost of new market stalls.

To add to the funding supplied by the town council, Arun District Council provided a £10,000 grant from its High Street Recovery Fund and a £10,000 Greener Business grant.

Arun leader Shaun Gunner said: "As a council, we're delighted that we could help fund the new market stalls.

"Helping the market to prosper will not only benefit the stall holders, but also all the small businesses in Arundel who reap the rewards of a busy market and the sense of community it brings to the town."

More information about

town."

More information about Arundel Farmers' Market, which is held on the third Saturday of every month, can be found at www.arundelfarmersmarket.



Arundel Farmers' Market

Most recent article in The Bell



We unanimously co-opt two new councillors onto Arundel Town Council. Carolyn Kenney and Oscar Ashton-Konig bring valuable experience and convince 18





November 14th: Thankfully back to

poems that they have written themsel

First Aid Training
November 21st: Town
Hall staff and some
counciliors completed
their First Aid Training
with Platinum Ambulanc
Service. The day ends o
a high when our trainer
announces that we are that we are







is allowed to take the cup home, which adds $\Sigma 5$ to our annual insurance bill!



Christmas Wreath Workshop
December 6th: Cur Festive Wreath-Making
Workshop pose very well and it is a good kid-off
event for the plan to host more existent events in
the Town Hall, it is a beautiful building and should be
used more.

used more.

Schools Christmas
Card Competition
December 13th: We lay
out the children's cards.
There is customering artistic
later in the hachools, and
we struggle to choose the
winners. Eventually we get
there, and Sharon Blaike and
I visit both shools to present
the prizes on the last day of term.



Outdoor Display
Competition
December 17th:



We meet Father Christmas and Contests Smile is now decorated with Christmas Rights. We start by valling Bagel & Coffee, joint-winner of the best business display and present the with a £100 chaque for their chosen charrly-Chestin. Tien House-and then go to the other joint-winner. Spencer Swaffer Ansiques, whose chosen charrly in Degnosis Dogs. Father Christmas and It then head off in the Tuo Tuo and lots of excited children are brought out to see see us although most likely just to see Father Christmast The prize goes to a follutious deplay at 19 Toton Hill Road, whose chosen charrly is also Chesthud. Tiree House,



is also Chestrul Tree House.

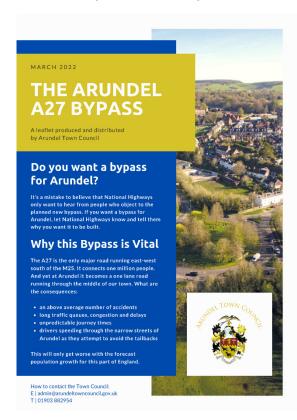
December Farmers
Markett
December 18th:
Another night) successful
without feeling
overcowded. Traders
overcowded. Traders
Aurudel is the best market they attend. Residert's say
they are pleased that we were thaved with the original
Collection Soft Courter. Some traders the us that
Aurudel is the best market they attend. Residert's say
they are pleased that we were thaved with the market
despite the Omicron surge.

Unildren's Christmas Craft Morning December 20th: We host our first Children's Christmas Craft Morning including a story read by Father Christmas and lots of Christmas activities. The Town Hall event team are now considering turning the building into a Winter Wonderland next December. Children's Christmas Craft Morning

Stop Press
January 18th National Highways launch their
8-week A27 Aundel Bypass consultation in our Town
Hall. They will then apply for a Development Consent
Order in September.
January 28th Aurun Detrict Council debate our
1,500 agnature petition eaking for support for a sate
Aundel-Ford operate and selfing petition. The result is
they vote unanimously in twour of our project. We
are working well with ADC in a runber of areas to
achieve positive outcomes for our town.

ARUNDEL TOWN COUNCIL
"The Town inspired by Heritage and Nature"

A27 Statutory Consultation Flyer



Why Arundel Town Council Supports an Arundel Bypass

Today the A27 runs through the heart of our town. National Highways plan to build a bypass that will take the traffic further away from Arundel. We believe that this will benefit people in Arundel because the new bypass will:

- Reduce the queues, delays and congestion at the entrance to Arundel.

 Reduce rat running through the town. Arundel will no longer be a short cut for speeding drivers trying to avoid the delays on the single lane stretch of the A27.

 Improve air quality by reducing through traffic.

 Move the A27 further away from Arundel's two primary schools.

 Make the current A27 a local road. This will benefit walkers, cyclists and horse riders and provide new planting opportunities.

 Improve overall road safety on the A27.

 Reduce journey times and improve predictability, giving an economic boost to the region.

National Highways are targeting a 10% increase in biodiversity from the A27 Arundel Bypass project.

"In future we will stop driving cars using fossil fuels, and we will drive electric cars, hydrogen cell cars and car technologies not yet dreamed of. But we will still need roads to travel on."

Should we be **Building any New Roads?**

In future we will stop driving cars using fossil fuels, and we will drive electric cars, hydrogen cell cars and car technologies not yet dreamed of. But for work, study or leisure we will still need roads to travel on.

How to Communicate with National **Highways**

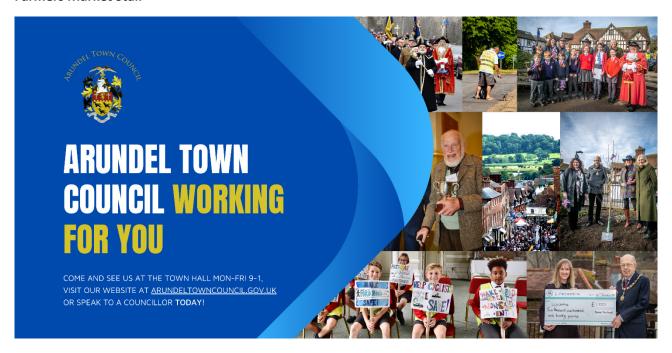
You can either use the online consultation form at www.nationalhighways.co.uk/A27A rundel, email National Highways at A27Arundel@ypass@highwaysengl and.co.uk, or post a letter to Freepost A27 Arundel. If you write or email please:

- Ensure that you use the heading
- "A27 Bypass Consultation"
- State whether you are a resident or a business
 Provide your name and either your address or your postcode.

The closing date for responses is Tuesday 8th March 2022.

For letters, collection boxes are located in Larkins (Tarrant Street), Hillside Stores (Jarvis Road), at the Post Office and in the Town Hall. Any letters received by the 5th of March will be forwarded to

Farmers Market Stall



Banner Artwork



Mock up of stall (with the addition of a new fitted blue tablecloth)

New banners on homepage of website



HOME

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