

2021/22 TOWN COUNCIL OBJECTIVES
allocated to Link Councillors, working groups and committees

CORONAVIRUS-19: help the town deal with the pandemic.

<i>Specific objective</i>	<i>actions</i>	<i>who</i>
1. Ensure that no one in the town feels unsupported.	Work with St Nicholas Volunteer Hub, Arundel Surgery Community Association, the Arundel Surgery and Arundel Community Aid	Mark Phillips (Link Councillor to the St Nicholas community volunteer hub and Arundel Surgery Association) Les Wood (Link Councillor to Arundel Community Aid)
2. Help Arundel keep safe.	Working with Environmental Health, our PCSO and the Chamber of Commerce, encourage hand sanitizing, face mask wearing, and social distancing.	Marc Rankin (Link Councillor to EH, PCSO and Chamber of Commerce for Covid-safety issues)
3. Encourage Arundel attractions, businesses, and voluntary organisations in their recovery programmes once they start-up again.	Support the Chamber of Commerce and voluntary organisations in their start-up and recovery programmes	Michelle Scott (Link Councillor to Arundel Chamber of Commerce) <i>Michelle can call on support of Robin Lovell and/or Marc Rankin as required</i>

ENVIRONMENT: sustain and improve Arundel’s beautiful natural environment, and encourage everyone to enjoy it.

<i>Specific objective</i>	<i>actions</i>	<i>who</i>
4. Take local initiatives to tackle climate change	a) Work with community groups to look at ways in which Arundel can contribute to tackling climate change and investigate how Arundel can reduce its waste.	Environment working group.
	b) Work with the Chamber of Commerce to promote use of compostable disposable cups.	Environment working group (NB. Michael Tu has initiated this project)
	c) Establish with District Council a programme for electrical car charging in Arundel.	Environment working group.
5. Develop our relationship with the South Downs National Park	a) Promote awareness that Arundel lies within the South Downs National Park, as part of the attraction of the town for visitors.	Michael Tu (Link Councillor to the SDNPA), with support of John Bradley
	b) Work with our ranger to make residents and community groups aware of the opportunities that the National Park offers.	ditto
6. Promote the Arundel Bee-Town initiative as a basis for positioning Arundel as UK’s leading “Bee Friendly” ecological town.	a) Liaise with ADC and Historic England regarding the priory ruins adjacent to the Pollinator’s Garden, as necessary.	Tony Hunt (Link Councillor to the Bee Project), supported by Mark Phillips (for contact with Historic England)
	b) Adopt the two A27 roundabouts, curtilage, verges on behalf of the Bee Project.	Town Clerk, Tony Hunt Link Councillor to the Bee Project)

	<p>c) Adopt the strip of land closest to the roundabout on behalf of the Bee Project for wildflower planting.</p> <p>d) Apply for planning permission from WSCC for planters.</p> <p>e) Lease the land adjacent to the station (taxi rank side), and arrange its clearance. Arrange clearance of the land bordering the pedestrian pathway from the station.</p> <p>f) Encourage the wildflower planting at both Arundel primary schools.</p>	<p>ditto</p> <p>ditto</p> <p>ditto</p> <p>Link Councillors (Les Wood for ACE; Tony Hunt for St. Philip's)</p>
<p>7. With the Arundel Gardens Association, promote tree planting in Arundel</p>	<p>a) Support and promote the autumn 2021 tree planting sponsorship in selected roads in town.</p> <p>b) Support the allocation of money from the tree fund to provide flowering cherry trees near the surgery to mark the great work of the NHS during the Covid pandemic.</p> <p>c) Encourage the development of the Notable Tree Ap as new way for residents and visitors to enjoy the natural environment of Arundel.</p>	<p>Mark Phillips (Link Councillor to the AGA) Bob Tanner (Tree Warden).</p> <p>ditto</p> <p>ditto</p>
<p>8. Make Arundel as safe as possible from tidal and surface water flooding.</p>	<p>a) Deal with water perpetually on Ford Rd.</p> <p>b) Establish a succession plan for the Flood Advisor position</p>	<p>Derek Waller (Flood Advisor), Tony Hunt</p> <p>Derek Waller (Flood Advisor), Tony Hunt</p>

STATE OF THE TOWN: make Arundel a town to be proud of.

<i>Specific objective</i>	<i>actions</i>	<i>who</i>
9. Hold a consultation on the public realm in Arundel, including the possibilities for shared spaces and partial pedestrianisation	a) Establish a working group with clear terms of reference for the project.	Traffic & Access working group
	b) Identify the professional support that will be required to run a town-wide consultation.	ditto
	c) Identify the costs, sources of funding, process and timeline	ditto
10. Lead bi-annual "Be Proud of Arundel" clean and tidying days in the town.	Schedule Spring and Autumn "Be Proud of Arundel" days to clean and tidy the town, building on the 2020 day and involving as many organisations in Arundel as possible.	Clean Up working group
11. Promote the history and heritage of the town both for residents and visitors	Create opportunities to bring alive the history and heritage of Arundel (a project that eventually could engage the whole community).	Mark Phillips (Link Councillor to the Museum), support by Tony Hunt, Robin Lovell
12. Deal with the camper van issue	a) Campaign for a TRO to prevent overnight parking of campervans/caravans on Mill Rd.	Traffic & Access working group
	b) Seek to develop more attractive facilities for camper vans in the Mill Road car parking area.	Traffic & Access working group
13. Review and update the Arundel conservation area to protect the town from unwanted development.	Activate the working group:	Conservation working group
	a) Appoint professional support. b) Complete the reporting template provided by Arun District Council.	ditto
14. Lobby for Priory ruins to be made safe and for	Lobby ADC Planning and Historic England.	Mark Phillips (Link Councillor to the

Jubilee Gardens to be restored to full use.

museum), Tony Hunt

**ECONOMY: support the development of a thriving economy
for the benefit of residents and visitors.**

<i>Specific objective</i>	<i>actions</i>	<i>who</i>
15. Build the Farmers Market	(a) Increase the number of stalls, traders and range of goods.	Michelle Scott , Joe Riley and the working group
	(b) Enhance the reputation of the market as a benefit to residents who want to shop locally, and as an event that is safe and well-organised.	ditto
16. Pilot an annual programme of complementary street markets (e.g. an antique market, flea market, Christmas market)		Community Events Manager
17. Support the Chamber of Commerce and the Arundel Marketing Group to support and improve the health of Arundel's retail sector and Attractions.	(a) Attend meetings, encourage, and participate in appropriate where we can help.	Michelle Scott (Link councillor for Chamber of Commerce)
	(b) Lobby for support from Arun District Council when necessary.	Tony Hunt
	(c) Identify landlords of commercial properties who will engage in the retail strategy for the town	(Chamber of commerce)

TRAFFIC AND TRANSPORT: improve the transport infrastructure for Arundel.

<i>Specific objective</i>	<i>actions</i>	<i>who</i>
18. Continue the campaign for the bypass.	<p>a) Monitor progress and maintain visible community support for the bypass.</p> <p>b) Encourage Highways England to take all steps to mitigate the impact on homes and communities adversely affected by the 'Grey' route.</p>	Mayor and Council
19. Campaign to secure a safe cycle path/footpath between Ford Station and Arundel.	<p>a) Increase the number of signatures on the petition as way of demonstrating community support for the pathway.</p> <p>b) Establish a "Task Force" comprising West Sussex County Council, Arun District Council, Highways England and Arundel Town Council to develop a multi-agency funding plan for the pathway by December 2021, with a view to initiating design work in 2022/23, followed by building in 2023/24.</p>	<p>Arundel-Ford pathway working group</p> <p>ditto</p>
20. Develop a strategy for improving parking, for residents and visitors in Arundel.	Develop a whole town parking strategy that considers every public space in the town, the parking time permitted and the costs for parking, and electrical charging points.	Traffic & Access working group, Andy Batty
21. Deter "rat running" and speeding through the town.		Traffic & Access working group

YOUNG PEOPLE: make Arundel a good place for children and young people.

<i>Specific objective</i>	<i>actions</i>	<i>who</i>
22. Support an investigation into the possibility of a school being provided in Arundel for students over 11 years.	Participate in the project, as it evolves.	Les Wood (Link Councillor to ACE)
23. Engage with and encourage both Arundel's primary schools	Maintain contact with both schools, integrating them in all relevant community activities and supporting their work.	Link councillors (Les Wood for ACE, Tony Hunt for St. Philip's)
24. Establish the Youth Council.	Establish a youth council with budget for developing activities and programmes in town.	Youth Council and Junior Town Crier working group
25. Ensure that the needs and interests of children and young people are considered in developing the "fixture card" for the Town Hall.		Town Hall Events Manager, FMT working group

HEALTH AND WELL-BEING: improve the health and well-being of Arundel residents.

<i>Specific objective</i>	<i>actions</i>	<i>who</i>
26. Contribute to making Arundel a dementia-friendly town, in partnership with relevant charities, community groups and medical professionals,	Encourage and support the creation of a community group to help people living with dementia and their carers.	Angela Standing, Joe Riley (Link Councillors to the dementia initiative)
27. Promote cycling and walking routes in and around Arundel.	a) Develop a Local Cycling & Walking Infrastructure Plan for Arundel, and have it adopted by WSCC and ADC.	John Bradley, Joe Riley (Link Councillors to the Cycling and Walking forums)
	b) Promote the development of the Cycling and Walking forum as a community group.	ditto
	c) Encourage the Visit Arundel and Love Arundel websites to add more routes.	ditto
	d) With riparian owners and SDNPA, review the condition of key pathways in and around Arundel, and how they can be made more suitable for year-round use.	ditto

EVENTS: help Arundel be the place where something interesting is always going on.

<i>Specific objective</i>	<i>actions</i>	<i>who</i>
28. Make it easier for community groups to organise events in town.	Support groups in applying for road closures, licences, insurance and meeting health and safety guidelines	Community Events Manager
29. Launch new events using the ATC/ADC matched funding.	a) Work with community groups, the Chamber of Commerce and Arundel Marketing Group to develop a 'fixture card' of events in the town.	Community Events Manager, Community Events working group
	b) Encourage attractions to extend activities into the High Street; e.g. bringing medieval displays into the town centre when there is jousting at the Castle, have choirs and the Hanover Orchestra perform on the cobble.	ditto
30. Facilities for community activities.	Work with other community organisations; e.g. the Victoria Institute, to review the facilities that are available for leisure activities and the role that each can provide in meeting the community's needs.	Town Hall Events Manager, FMT working group

THE COUNCIL: make it work more effectively for the Arundel Community.

<i>Specific objective</i>	<i>actions</i>	<i>who</i>
31. Implement and evolve the new HR Programme.	a) Implement the new salary review, objective setting, 90-day review and appraisal processes.	Mayor, Town Clerk. HR working group,
	b) Complete the organisational review begun in 2020.	ditto
	c) Review office accommodation and working methods	ditto
32. Town Hall	a) Identify the lowest cost, effective solution to the roof restoration project.	Town Hall Roof working group
	b) Determine how the project is to be funded (grants and loans).	Finance Committee
	c) Develop a “fixture” card of events that make full use of the Town Hall as a community asset, with a blend of profit generating events and subsidized community events.	Town Hall Events Manager, FMT working group, John Bradley
	d) Make the Town Hall a more welcoming building, projecting our vision of Arundel (<i>The town inspired by heritage and nature.</i>)	Town Hall Events Manager, FMT working group
	e) Make the most of the Holmes Chamber	ditto
33. Communications	a) Support communications within the community-the Bell, the new Residents & Visitors websites and the CAN newsletter.	External Communications working group
	b) Establish a communication plan for the town, identifying those residents who wish to receive information from the council via the internet and those	ditto

	<p>who would like traditional letter box drops.</p> <p>c) Provide bi-monthly reports on council's work (more accessible than the minutes of meetings)</p> <p>d) Develop ways to consult residents on projects and decisions, both through formal consultations and other channels.</p> <p>e) Ensure that the website is compliant, and review ways of making information more accessible to residents, with appropriate links to the Residents website.</p>	<p>ditto</p> <p>ditto</p> <p>ditto</p>
34. Finance	Develop a deep understanding of all the sources of grants and funding that may support projects in Arundel.	John Bradley, Finance Committee
35. Build relationships with all other statutory authorities, potential funders and other organisations that will enable us to secure the best services for the Arundel community, through lobbying and persuasion.		Mayor, Town Clerk and Council