

Arundel Farmers Market - Working group update

by Cllr Michelle Scott

5th May 2021

April 2021 market report:

The April Farmers Market took place as a full market as lockdown easing meant all high street shops had opened up.

A full High Street road closure was in place and entrances continued to be manned by Community Volunteer Marshalls.

The market was felt to be successful in terms of trade by stallholders and AFM received positive feedback from visitors on the day.

As 2nd walk of the market zone took place with AFM and members of the Chamber of Commerce to further review the opportunity for hospitality business to trade outside at the market

May 2021 market plan:

May market will be a normal Farmers Market located in the High Street with a full road closure to provide a safe area and allow for shopping and social distancing.

As in previous markets, safety measures will be in place will be in in terms of market layout, marshals, hand sanitiser stations and stallholder Covid Safety compliance.

Report on plans for hospitality business at the Market.

Hospitality business are able to apply for their own Pavement Licenses from ADC.

ATC do not have powers to determine who can and cannot be granted a Pavement Licence during the Farmers Market road closure.

To facilitate the best outcome for all the Farmers Market Working Group have been in conversation with ADC Licensing Team and the Chamber of Commerce, with the aim of assisting in the application process and to ensure the safety of visitors to the market is the first priority, whilst enabling hospitality businesses to benefit from the increased footfall when social distancing measures are eased further.

The Farmers Market Working Group have spent time at the market with Chamber of Commerce representatives. We have examined the pavement areas in front of all hospitality businesses where table and chairs may be located. We have determined that considering that our gazebos are only 2.5m

deep, the free space measured on the road (excluding additional free pavement) in all cases provides enough space for pedestrians to navigate safely.

In order to support Pavement Licences applications, AFM have drawn up a map of the Farmers Markets and proposed locations of tables and chairs. We have shown the amount of road space in metres that is free for pedestrians. Please note this is the minimum space free and does not include additional pavement space.

The Pavement License Application process:

1. AFM will provide all hospitality businesses with the map showing market layout and a supporting letter.
2. Hospitality business make their own detailed application to ADC which includes an accurate map of exactly where they propose to place tables and chairs on the pavement and their sizes and distances between. There is guidance of what is allowable on the ADC application guidance.
3. ADC review applications and send out for consultation. Both ADC Town Clerk and the Chamber of Commerce are on the consultation list. Feedback is required within 7 days. Town Clerk will consult with the AFM Working Group on any additional feedback made.
4. ADC review feedback and determine if a licence can be granted. This will happen within 14 days of applications being received.
5. If granted businesses must show the licence at their location. The business itself is responsible with complying to all health and safety rules and guidance.

Adjacent to the Monument

There are some businesses e.g. Mott and Bailey which due to being on a steep incline adjacent to a junction would not wish to apply for a Pavement Licence. The Farmers Market have identified the area adjacent to the Monument as being suitable for tables and chairs and could provide this area to such businesses.

