

FMT JANUARY 2021

1. The figures below show the monthly total comparison for what is left of this current financial year and the next following 2 years.

Budget 2020/2021	Weddings	£71,000.00	Other	£5000.00
Weddings/Income 2020/2021: Weddings/Income 2021/2022: Weddings/Income 2022/2023: Total Income				
January 2020= £72,155.00	January 2020 =£46,304	January 2020=£8,957	Jan 2020 =£127,416.00	
January 2021 =£23,201	January 2021=£60.273	January 2021=£29,873	Jan 2021 =£112,292.00	

Total Events booked in January 2021 = £3,285.00

Weddings taken in 2021/2022 = £2,685

3 X Midweek Ceremonies = £1800

1 X Weekend Civil Ceremony =£885.00

Weddings taken in 2022/2023 = £600.00

1 x Midweek Ceremony = £600.00

January was not the start of the year that any of us had hoped for. The variants of COVID-19 have meant another long lockdown. If predictions continue, it looks like we will have been closed for 8 out of the 12 months of this current financial year. It makes it impossible for Bridal couples to plan, as lockdowns have come within days notices of couples getting married, as a result the weddings are constantly moving from month to month and year to year. There are still 6 weddings left for this current year, 4 of which have not been able to take place and 2 are hoping for the end of March. All couples do not want to book a new date, yet again until they know for certain that their big day can take place.

There is a strong feeling amongst a lot of couples that if the Government don't tell us soon how large a gathering can come together this summer, with the vaccination programme well under way, then there will be a larger movement from this year to next, which is beginning to happen already.

Marketing:

This time last year there had been a 100 % increase in enquiries, due to our social media awareness. Now the pandemic is here, and couples cannot plan, for this summer, there is little interest with only 4 weddings booked this month. The video created last summer is a big help, as those who have booked, have not been able to view. Normally January would be a very busy month with Open Mornings and a Wedding Fayre. None of which we can take place.

Weekly postings to Facebook and Instagram continue to create awareness.

Holmes Chamber:

There are 2 pictures hanging (on suspended wire) on the walls, to give the Councillors an idea of how the pictures could enhance the room.

We are still waiting for a restorer to sand a tiny patch in the room, to give an idea of what the wood would look like restored.

Damp is creeping in again, and a couple of flaky patches are showing on the ceiling!

Atherley Chamber Roof:

I have had only one leak by terrace doors appear last week, which I am sure is a gutter/design issue due to the amount of heavy rain fall we had.