



## **AUGUST 2020**

### Report on External Communications

The External Communications Working Group consists of: The Town Clerk, The Mayor, Councillor Scott and Aby Dingle.

#### **Summary of Activities**

The Working Group's regular Monday morning meetings have been adjourned for the time being due to Councillors work commitments but at a minimum the Mayor and Aby have continued to catch up on a Monday morning to discuss priorities in terms of external communications for the week ahead.

**1) Announcement of New Councillor**

An announcement about our new Councillor, John Bradley was posted on the ATC website and Facebook page. It was also shared to the relevant Arundel Facebook pages and groups.

**2) Ford Road Development Public Consultation**

The Ford Road Development Public Consultation was publicised on the ATC website and Facebook page.

**3) Social Distancing Signage**

Roundel stickers from ADC were placed along the pavement down Mill Road around the car park and to Swanbourne Lake. Sadly these have since been removed but we don't know why. Some of the corrugated plastic social distancing signs had also been damaged or removed so these have been replaced where necessary.

**4) Energy Recovery Facility and Waste Sorting and Transfer Facility at Ford**

ATC's comments on the ERF planning applications were shared on the ATC website and Facebook page.

**5) VJ Day Commemorations**

Charlie Waring kindly shared his photographs with us of the VJ Day commemorations which were shared on our website and Facebook page.

**6) New Residents Website**

Aby has been liaising with Eloise Kent re. training for her and Lesley on how to upload council news to the new residents website.

**7) Arundel Festival of the Arts**

A select few posts and virtual shows from Arundel Festival of the Arts Facebook page have been shared on ATC's Facebook page in support of the Virtual Festival. Alongside a link to the virtual opening ceremony, a transcript of the Mayor's speech was also shared on ATC's website.

**8) Weddings at the Town Hall**

A post regarding weddings coming back to the Town Hall and latest government guidance on such occasions has been shared from the Arundel Town Hall Facebook page to the Arundel Town Council Facebook page to try and encourage people to rebook/start booking weddings again post lockdown.

#### **Coronavirus Related Expenditure**

Zoom	£23.98
Donation to St Nicholas' from MACE	£1,000.00
Printing Coronavirus Support Flyers	£257.80
ACN Bulletins	£90.00
Printing Arundel Community Aid Flyers	£74.00
Donation to Arundel Community Aid	£200.00



Printing St Nicholas' Phone Buddy Flyers	£61.60
Printing Social Distancing Posters	£41.85
Printing Social Distancing Posters	£41.85
Printing Social Distancing Signage	£57.40
Printing Consultation Survey Postcards	£117.75
Printing Social Distancing Signage	£57.40
<b>Total</b>	<b>£2,023.63</b>

*The Office have spent 5.75hrs combined on external communications activities in August.*